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SPRING 2010

Dear Friend of the Patchogue Theatre for the Performing Arts:

The Patchogue Theatre for the Performing Arts (PTPA) is again seeking individuals and businesses to help sponsor our 2010/11 programming season. As a sponsor, you will receive advertising exposure through distribution of our event programs to nearly 50,000 patrons, as well as through posters, printed materials and our monthly e-newsletter. Audiences of thousands are drawn to the theatre every month for shows; Children/Family programming, concerts, chamber music and special events.

New this year, will be a convenient map showing the location of all our downtown sponsors and advertisers. This will assist theatre goers locate specific stores that have been kind enough to advertise with us.

For those who cannot commit to a sponsorship, we offer you an opportunity to join us as an advertiser in our 2010/11 event program. These programs are distributed at the theatre, special events and at our outreach locations.

I have taken this opportunity to enclose information regarding sponsorships and advertising for the 2010/11 season. Our season runs from the fall of 2010 through the spring of 2011 and so will the program.

Join the board of directors, the staff and the great group of volunteers that are helping to make the Patchogue Theatre for the Performing Arts a continued success.

Sincerely yours,

Barbara Kane, Chairperson



2010/2011 Sponsorship

Your business sponsorship of PTPA's 2010/2011 season will not only create a great deal of exposure for your organization, but will support the growth of the theatre as our volunteers and staff work tirelessly to create successful PTPA presentations.

1. FULL SEASON SPONSOR: \$2500.00

Sponsorship for all "PTPA Presents" Main Stage events and the Live in the Lobby scheduled performances, plus any additional performances added.

INCLUDES:

- Full page Advertisement in the PTPA program. They will be published in September 2010 and given to every patron for all PTPA events through May 2011 in addition to the presentations by producers renting the theatre (excluding the Gateway Playhouse).
- Your name on the program inside front cover ("Thank you to our sponsors" page).
- Your name or logo on the PTPA website.
- Your logo on a "Thanks to our Sponsors" framed poster in the lobby.
- A link to your website on the PTPA website.
- Your name or logo on posters for all "PTPA Presents" main stage events.
- 4 Center Orchestra tickets for all "PTPA Presents" main stage events.
- 4 season passes to Live in the Lobby.

2. LIVE IN THE LOBBY SPONSOR: \$500.00

Support local original music with your sponsorship of Live in the Lobby! Your sponsorship will enable PTPA to continue to run this popular event.

INCLUDES:

- Your logo on the "Live in the Lobby" page of the PTPA program.
- 2 season passes to Live in the Lobby performances.
- Your logo on the website, including link to Sponsor website.

3. MUSIC ON MAIN SPONSOR: \$500.00

Help support area musician playing classical and contemporary music on Sunday afternoons throughout the year in a small "chamber music" style.

INCLUDES:

- Your logo/name on the "Music on Main" page of the PTPA program.
- 2 season passes to the Music on Main performances.
- Your logo/name on the website, including link to Sponsor website.

4. ADVERTISING IN THE PTPA PROGRAM

PTPA will print thousands of programs and they will be given to every patron of every event at PTPA from October through May, including PTPA presentations and presentations by other producers, except for Gateway Playhouse. The program is 5 1/2 x 8 1/2 with a glossy color cover and black & white inside pages. Advertiser must supply photo ready advertising. Artwork is available at an additional charge. See 2009-2010 program sample.

Back cover (full color) \$2,500.00

Full page inside \$750.00

Quarter page inside \$250.00

Inside back cover \$, 1500.00

Half page inside \$400.00

Multiple pages (call for quote)

NEW THIS YEAR: We are setting aside a dedicated space in the outer lobby for all our advertisers who have a half page or greater to place menus and brochures within the theatre. This will give our patrons a selection of what is available in Patchogue and the surrounding areas while giving our advertisers additional promotional space.

HAVE A SHOW OR SERIES IN “YOUR NAME”

SPECIFIC SPONSORSHIP WITH NAMING RIGHTS

A sponsor can opt to be a “Specific Sponsor” for a show division or one particular show. The divisions may include the following:

Live in the Lobby Series- Music performed by local artists in the lobby of the theatre. See The PTPA 2010/2011 Season. \$500.00 per performance no minimum/ \$5,000.00 for the entire series.

Music on Main Series- Shows performed on the main stage aimed at the classical and contemporary music audience. See The PTPA 2010/2011 Season. \$500.00 per performance no minimum/ \$5,000.00 for the entire series.

Main Stage Productions- A variety of music performed on the main stage. See The PTPA 2009/2010 Season. \$7,500.00 per performance no minimum/ \$25,000.00 for the entire series.

Each of these “Specific Sponsorships” can be designed to fit your needs. Besides receiving all the other sponsorship benefits (advertising, tickets, web site, logos etc...) the event can be named for you as the presenter. Other ideas include: banners, announcements, marquee and other avenues to fit you particular need. Please contact Clara Iacopelli, General Manager of the PTPA at 631-207-1300.



SPONSORSHIP COMMITMENT FORM

NAME _____

NAME OF BUSINESS _____

ADDRESS _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

I would like to share the vision of the Patchogue Theatre for the Performing Arts with a sponsorship donation of \$2,500. I understand that I/my business will receive all the benefits of sponsorship listed in the enclosed documents.

Signature _____

Please enclose check made out to **Patchogue Theatre for the Performing Arts** along with **photo-ready layout** of advertisement by **August 1, 2010** to:

Clara Iacopelli; General Manager
C/o Patchogue Theatre for the Performing Arts
P.O. Box 2400
Patchogue, NY 11772

You can e-mail your ad directly to our printer at:
Gordon@searlesgraphics.com Gordon: 631-345-2202

THANK YOU FOR YOUR GENEROUS DONATION!



PROGRAM ADVERTISING FORM

NAME _____

NAME OF BUSINESS _____

ADDRESS _____

PHONE NUMBER _____

FAX NUMBER _____

EMAIL ADDRESS _____

I would like to support the Patchogue Theatre for the Performing Arts by purchasing advertising space in the 2010-11 season program.

_____ Full page	\$750	_____ Inside back cover	\$1,500
_____ Half page	\$400	_____ Back cover	\$2,500
_____ Quarter page	\$250		

Please enclose check made out to **Patchogue Theatre for the Performing Arts** along with **photo-ready layout** of advertisement by **August 1, 2010** to:

Clara Iacopelli; General Manager
C/o Patchogue Theatre for the Performing Arts
P.O. Box 2400
Patchogue, NY 11772

Or directly to our printer at Searles Graphics

Gordon@searlesgraphics.com Gordon: 632-345-2202

THANK YOU FOR YOUR GENEROUS SUPPORT



PRESENTS THE 2010/2011 SEASON

LIVE IN THE LOBBY

MUSIC ON MAIN

CHILDREN'S AND FAMILY SERIES

December 10, 7:30 pm Jack Frost

March 13, 3:00 pm Peter and the Wolf

April 10, 3:00 pm Wizard of Oz

CHAMBER MUSIC SERIES

The Long Island Philharmonic

November 19, 8:00 pm, March 11, 8:00 pm, April 1, 8:00 pm

The Atlantic Wind Symphony

October 3, 3:00 pm, April 3, 3:00 pm, June 5, 3:00 pm

MAIN STAGE PRODUCTIONS

**September 26, 3:00 pm Kenneth Meyer & the Patchogue Theatre
Pops**

October 1, 8:00 pm Paula Poundstone

October 2, 8:00 pm Betty Buckley "Broadway by Request"

October 16, 8:00 pm Brenda Lee-The Lady, the Legend

October 24, 1:00 pm the Third Patchogue Arts Festival

October 30, 8:00 pm the Glenn Miller Orchestra

November 7, 3:00 pm "Sousa Celebrates America"

**November 13, 8:00 pm Robert Hansen-psyhic medium "Love Never
Ends"**

November 20, 8:00 pm Celebrity Autobiography

March 12, 7:00 pm Richie Havens – Folk Festival

March 19, 8:00 pm Steve Solomon – "I'm Still in Therapy"

March 20, 3:00 pm the Duke Ellington Orchestra

April 9, 8:00 pm "PTPA Gala" featuring Lainie Kazan

May 7, 8:00 pm David Brenner

*****MORE SHOWS CURRENTLY BEING BOOKED*****