

SPONSORSHIP & ADVERTISING COMMITMENT

Name

Business Name

Address

Phone

Email

Fax

I would like to share in the vision of the Patchogue Theatre for the Performing Arts with a donation in the sponsorship level or the purchase of advertising space in the 2011-2012 season program as indicated below. I understand that I/my business will receive all the benefits of sponsorship listed in the enclosed documents.

Signature

Opportunity 1 – Sponsorship Packages

- Full Season Sponsor \$2,500
- Live in the Lobby Season Sponsor \$500
- Music on Main Sponsor & All That Jazz Sponsor \$500

Opportunity 2- Advertising In The PTPA Program

- Full Page \$750
- Half Page \$400
- Quarter Page \$250
- Inside Back Cover \$1,500
- Back Cover \$2,500
- Multiple Pages Call for Quote

Please enclose check made out to **Patchogue Theatre for the Performing Arts** along with **photo-ready layout** of advertisement by September 1, 2011 to:

Clara Iacopelli, General Manager
C/O Patchogue Theatre for the Performing Arts
P.O. Box 2400
Patchogue, NY 11772

Questions? Contact Clara Iacopelli, General Manager at 631-207-1300

Ads may be emailed directly to our printer at:

gordon.fleming@searlesgraphics.com Gordon: 631-345-2202

THANK YOU FOR YOUR GENEROUS DONATION!



2011/2012 Sponsorship

Your business sponsorship of PTPA's 2011/2012 season will not only create a great deal of exposure for your organization, but will support the growth of the theatre as our volunteers and staff work tirelessly to create successful PTPA presentations.

THANK YOU FOR YOUR SUPPORT!

The Patchogue Theatre first opened in 1923. It was then and still is the largest theatre in Suffolk County with almost 1200 seats. The building was purchased by the Village of Patchogue in 1996 and restored to its original grandeur. The theatre has been operated since 1998 as a not-for-profit organization and one of the most successful municipally owned theatres in the United States under the leadership of a volunteer Board of Directors, a small professional staff and a large enthusiastic group of volunteers.

2011/2012 SPONSORSHIP OPPORTUNITIES

Full Season Sponsor \$2,500

Sponsorship for all "PTPA Presents" Main Stage and Lobby programs, plus any additional performances.

- Full page Advertisement in the PTPA Program
- Your logo on the "Thank you to our sponsors" page inside the front PTPA program cover
- Your logo on the PTPA website
- Your logo on a "Thanks to our sponsors" framed lobby poster
- A link to your website on the PTPA website
- 4 Orchestra tickets for all "PTPA Presents" main stage events
- 4 season passes to all Lobby programs

Live in the Lobby Season Sponsor \$500

Support local original music with your sponsorship of Live in the Lobby! Your sponsorship will enable PTPA to continue to run this popular event.

- Your logo on the "Live in the Lobby" page of the PTPA program
- 2 season passes to Live in the Lobby performances
- Your logo on the website, including link to Sponsor website

Music on Main Sponsor & All That Jazz Sponsor \$500

Help support area musicians playing classical and contemporary music on Thursday & Sundays throughout the year in a small "chamber music" style.

- Your logo on the "Music on Main" page of the PTPA program
- 2 season passes to the Music on Main & All That Jazz performances
- Your logo on the website, including link to Sponsor website

Advertising In The PTPA Program

PTPA will print thousands of programs and they will be given to every patron of every event at PTPA from September through June, including PTPA presentations and presentations by other producers, except for Gateway Playhouse.

- 5 ½ x 8 ½
- Glossy color cover and black & white inside pages

* Advertiser must supply photo ready advertising. Artwork is available at an additional charge. See 2010-2011 program sample.

The outer lobby of the PTPA has a dedicated space for advertisers who have selected a half page or greater to display literature, menus and brochures, providing our patrons local information and our advertisers additional promotional space.

ADDITIONAL OPPORTUNITIES

HAVE A SHOW OR SERIES IN "YOUR NAME" (no minimum)

Specific Sponsorship With Naming Rights

A sponsor can opt to be a "Specific Sponsor" for a show division or one particular show. The divisions may include the following:

- **Live in the Lobby Series-** Music performed by local artists in the lobby of the theatre. See The PTPA 2011/2012 Season. \$500.00 per performance no minimum/ \$5,000.00 for the entire series.
- **Music on Main & All That Jazz Series-** Shows performed in the Lobby aimed at the classical and contemporary music audience. See The PTPA 2011/2012 Season. \$500.00 per performance no minimum/ \$5,000.00 for the entire series.
- **Main Stage Productions-** A variety of music performed on the main stage. See The PTPA 2010/20102 Season. \$7,500.00 per performance no minimum/ \$25,000.00 for the entire series.
- **Ticket Envelopes-** Place your name and advertising on our ticket envelopes. Call for details.
- **Internet Tickets-**Place your name and advertising on our internet tickets. Call for details.
- **Banner Placement-** Place your banner in the stage or house for everyone to see. Call for details.
- **Announcement, Marquee & More-**Call us to design a "Specific Sponsorship" to fit your needs.

Please contact Clara Iacopelli, General Manager of the PTPA at 631-207-1300.

Main Stage Productions

10/1, 8 pm Danny Aiello, In Concert

10/8, 8 pm Franc D'Ambrosia

10/16, 7 pm Julius La Rosa &
Anna Maria Alberghetti
-with Uncle Floyd

11/5, 7 pm Miss Patti Page,
The Singing Rage

11/19, 8 pm B.J. Thomas

3/12, 8 pm Melissa Manchester

3/25 7 pm Patchogue Star Shine

4/14, 8 pm Glenn Miller Orchestra

4/21, 7 pm Honky Tonk Angels

Live in the Lobby

9/1, 10/20, 11/10, 7:30 PM

All That Jazz

9/28, 10/19, 11/17, 7:30 PM

Music on Main Street

9/25, 10/30, 11/20, 3 PM

Children's & Family Series

12/9 7:30 PM Winnie the Pooh "A Winter's Tail"

4/22 3 PM Pinocchio

Classical & Chamber Music Series

10/2, 4/1, 6/3, 3 PM Atlantic Wind Symphony

2011/2012 Season

more shows currently being booked